



“In Intelsat, SISLink found a partner with a shared focus on exceeding its customers’ requirements. Our revolutionary, client-empowering approach to the uplink process combined with Intelsat’s reach and flexibility made SISLink’s most ambitious plans a reality. Together, we are changing the way the world gathers and delivers video content.”

David Meynell, General Manager, SISLink

SISLink found a partner with a shared focus on customer service

Profiles at a Glance

SISLink, home of satellite broadcast solutions.

SISLink makes your broadcast requirements a reality. From covering a breaking news story to transmitting a special event, we always deliver exceptional results. With our state of the art technology and global team of dedicated professionals, we can make even the most complex project a complete success.

Intelsat: Infinite Possibilities

At Intelsat, our business is delivering information and entertainment worldwide — to people at home, in the office or on the move. We use a combination of satellite and terrestrial connectivity technology to enable the world’s largest telecom and media service providers to serve the world’s largest enterprises and media & entertainment companies, securely and reliably.

Since its first job providing uplink services at the fall of the Berlin Wall, SISLink has grown to become the largest provider of satellite uplink services in Europe, providing uplink services to a wide range of leading news organizations, including Sky News, ITV and ITN. SISLink’s growth can largely be attributed to three factors: a revolutionary, client-empowering approach to the uplink process, an obsessive focus on customer satisfaction, and a satellite capacity partner with the reach and flexibility to make SISLink’s most ambitious plans a reality.

The SISLink Model

In the satellite news gathering/uplink business, speed, convenience and reliability are critical keys to success. Realizing this, SISLink has focused its energies on building a fleet of fully equipped, battle-hardened “flyaway” SNG trucks that can be fully operational within minutes of arriving on location.

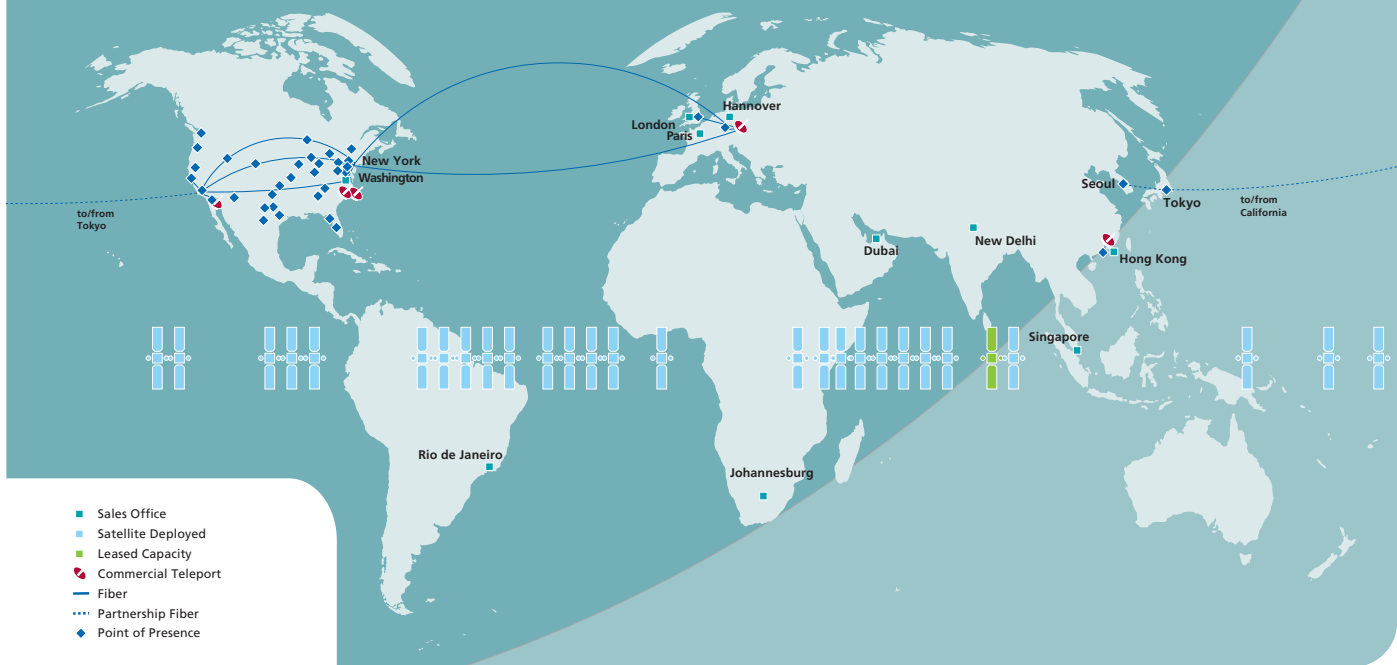
In addition, SISLink is continually simplifying the mobile satellite uplink function, to make it even easier for news organizations to manage this critical component of their operations. With SISLink’s new uPod uplink truck, for example, SISLink has created a self-pointing, automated system for accessing satellite capacity – allowing a single engineer to provide clients in the field with Internet access, video, telephony and LAN access, all at the push of a button.

The Intelsat Advantage

In order for SISLink to deliver on the promise of its revolutionary approach to satellite news gathering, the company requires satellite capacity that is affordable, available everywhere and with an impeccable quality track record. For SISLink, that company was Intelsat.

In Intelsat, SISLink found a satellite fleet operator which was ready to offer a flexible mix of full-time and occasional capacity covering Europe to meet diverse market requirements at competitive price points. Additionally, leveraging Intelsat’s global terrestrial and satellite video network, SISLink can offer service anywhere in the world, without having to switch space segment vendors. Lastly, in Intelsat, SISLink found a partner with a focus on exceeding its customers’ requirements. Together, SISLink and Intelsat are changing the way the world gathers and delivers video content.

Global infrastructure to connect the world securely and reliably



Intelsat | one world, infinite possibilities

Let Intelsat help you extend your reach, add new customers and improve your bottom line. To find out how, please contact your local regional representative at:

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Occasional Video Solutions (OVS)

Intelsat's Occasional Video Solutions provides you with a single-source solution, specifically engineered for ease and flawless door-to-door delivery of sporting, entertainment and news content as it happens worldwide.

Ease

- One single point of contact with superior customer services to handle booking, billing, monitoring and troubleshooting.
- Straightforward pricing structure and terms
- Scalable options with both 8 Mbps and 15 Mbps channels available as standard services and flexible connections offered in one-minute increments, with just a 10 minute minimum
- Full support for standards conversion, encoding/decoding, rapid turnarounds, switching and network monitoring

Convenience

Order Online

<http://www.intelsat.com/products/gvs/ovs/order/orderform.aspx> and fill out the form online.

Order by Fax

Download the order form, then print and fax to: +1 202-944-8138

Order by Phone

+1 202-944-7100

Global

- Global combinations of C- and Ku-band with superior transponder reliability
- Uplink, downlink and fiber connectivity to major video switches, as well as partner facilities for value-added services
- Highly reliable TMT video fiber network connecting more than 20 cities in the US, Europe and Asia that flexibly supports both High Definition and Standard Definition video delivery



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